

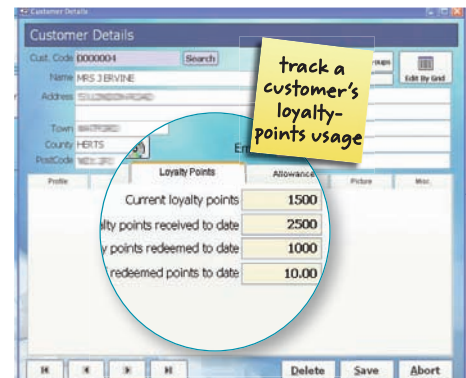
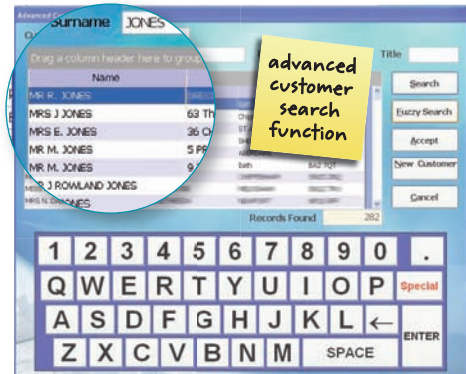
Customer Module

Retail EPoS|software

Increase sales through targeted promotions

Generate a buzz about your business with discounts and offers that demand a positive customer response. By making it easy to personalise promotions to the specific buying habits of particular customers, Retail EPoS Customer module can help you build loyalty and increase sales

- Increase sales and build customer loyalty
- Personalise promotions to target your big spenders
- Profile customers for more effective promotions and communication
- Communicate directly with your key customers by mail or text*
- Personalise your staff's service with pictures, messages and reminders set up against a customer's file



Link with the Retail EPoS text module and promote your latest offers direct to your customers mobile phones!

Get to know your customers

Discounts, special promotions and loyalty schemes are great sales tools, especially if they're carefully targeted. Retail EPoS Customer module not only helps you to identify the right customer for the right promotion, it helps you market it and administer it, too.

Build customer loyalty

Beyond specific points schemes, providing a dedicated personal approach to service will help retain customers. When it's carefully targeted — so the message is useful and of interest — even unsolicited mail shots or text messages can be seen as personal service.

Contact Us

info@hospitality-it.com
tel:028 9032 6622