



# stay ahead of the game

Easily access and analyse performance across the business with our customisable 'dashboard' view across all modules in the GuestCentrix suite and across the multi-property chain hotel enterprise.

The GuestCentrix Digital Dashboard, powered by QlikView, is a revolutionary software platform that makes Business Intelligence affordable, timely and simple for all. You'll be amazed at how easy, smart and powerful our analysis tool is to analyse business-critical information.

KEY DIGITAL DASHBOARD DIFFERENCES  
(powered by QlikView):

- High level overview of KPI performance to targets.
- Immediately identify problem areas impacting KPI's.
- Quickly identify trends in KPI's.
- Know which channels, sales reps, customers, and products are performing, and which ones aren't.
- Review cost center performance to budget.
- Monitor stock turns, are they meeting target?
- Drill down to individual orders to identify exceptions.
- A single version of the truth to align corporate goals with departmental strategies.

